

Blog Post Sample

Dec 2022

Topic: Passport Photo App Listicle and Comparison Content Post (first 900 words)

Client: PhotoAiD

Industry: B2C/B2B/B2B2C SaaS - Artificial Intelligence (AI) tools for biometric photography

Top 5 Passport Photo Apps to Help You Travel Out of the U.S.

Holiday Travel with Family and Friends

The holiday season in the United States began on Halloween night. November packs in the momentous Thanksgiving event and then rounds it up with most religious holidays in December until New Year's day. Americans plan their vacations usually 4-6 months before Christmas. By November, people have a concrete idea when they will spend their off days and where to travel.

<insert infographic>

Currently, 23.9% to 31% of Americans are more interested in traveling outside the U.S. than domestically.

The challenge lies in flying overseas or driving across international borders to spend the holidays with loved ones, families, and friends. Aside from being mindful of COVID guidelines, Americans learn to check their documents and visa requirements before booking an international flight. Customs, immigration, airlines, and airports have strict rules and regulations to follow.

152 words

International Travel as a U.S. Citizen or U.S. Permanent Resident

U.S. citizens and people who live permanently in the United States may need a visa to enter a foreign country. Permanent residents are synonymous with an immigrant visa, green card holder, and resident alien status. Before traveling to another country, contact its embassy or consulate.

Aside from a visa, a current U.S. passport is needed. You may need to apply for a new passport or renew it at a local passport acceptance facility. There are certain situations where you cannot renew your U.S. passport and must instead apply for a new passport in person.

<insert U.S. passport with photo sample>

Among the requirements set by the government is a passport photo. You must provide one photo with your passport application. All photo policies apply to both adults and children with certain exceptions for infants.

144 words > 296 subtotal

What is a Biometric Passport Photo?

Biometrics are biological measurements or physical characteristics used to identify individuals apart from each other. Fingerprint mapping, facial recognition, and retina scans are all forms of biometric technology. Since 2006, a biometric photograph has been implemented to international standards for documents like passports, residence permits, and applications. Selfies, casual poses, doctored/photoshopped images, and cutouts from a group shot are not allowed.

<insert biometric passport photo sample>

A biometric passport photo is a unique visual identifier of a person showing his or her facial features and physical characteristics in the form of a headshot picture that follows the requirements set by the government and agencies. This passport photograph is then used to attach to a passport application and the official passport document for international travel.

For requirements regarding U.S. biometric passport photos, click here. (post similar to <https://passport-photo.online/blog/biometric-photo/>)

136 words > 432 subtotal

What is a Passport Photo App?

A passport photo app is a software application that processes pictures to be used for a travel passport, visa application, and identification card. There are apps that are online or available on different platforms such as Apple iOS, Google Android, Windows, Mac OS, and as a plugin for Adobe Photoshop or Lightroom. These passport photo makers or passport picture editors are often free to download but have certain fees for extended services. Many of them have an easy-to-use interface with a handful of editing features. Results often come in print-ready digital image files sent to your inbox.

These come in handy when you have planned early for your travel arrangements. If visiting a photography studio, passport photo booth, city shopping center, or nearby store chain kiosks (CVS, Walgreens, Walmart, Target, and more) would disrupt your daily schedule, a passport photo app takes the hassle away. Furthermore, when you have procrastinated and are running late on travel deadlines, this tool saves the day.

168 words > 600 subtotal

What are the benefits of a Passport Photo App?

- It is a time saver. Instead of handling many tasks just to get the passport photo, the app does it for you.
- It follows government rules and travel requirements. High accuracy produces a high approval rate for your passport photos.
- Since you can take unlimited shots, this comes with a better value than going to a studio or photo booth.

69 words > 669 subtotal

Top 5 Passport Photo Apps

[PhotoAiD](#)

What is special about this app?

The biggest advantage of PhotoAiD is that it is a tool based on artificial intelligence (AI). Artificial intelligence is simulating human intelligence processes by computer systems or programs. In the biometric passport photo app, the AI verifies an uploaded picture immediately and marks it as “correct”

or “incorrect” according to the standards set. It also provides a specific template to use following guidelines for the country requirements, individual (adult, child, or infant), and application photo types such as I.D., visa, or passport. There are a lot of visa picture templates to choose from in the Visa Photo App database.

*Please take note that on the App Store the app is named "Passport Photo Booth US AiD" while on Google Play it is called "US Passport Photo Booth AiD".

141 words > 810 subtotal

Pros

- AI (artificial intelligence)
- Passport Photo
- Visa Photo
- ID Card Photo
- Passport Photo Checker
- Passport Photo Cropping Tool
- Passport Photo Resizer
- Passport Photo Template
- iOS - iPhone & iPad
- Android
- Online Service

Cons

- Background Removal (small fee)

35 words > 845 subtotal

[App Store](#)

[Google Play](#)

Passport & ID Photo Maker

What is special about this app?

Pros

Cons

[App Store](#)

[Google Play](#)

Passport Photo Booth Creator

What is special about this app?

Pros

Cons

[App Store](#)

[Google Play](#)

Passport Photo - ID Photo

What is special about this app?

Pros

Cons

[App Store](#)

[Google Play](#)

Passport Size Photo Maker

What is special about this app?

Pros

Cons

App Store

[Google Play](#)

<insert comparison table>

The Takeaway

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