

Sustainable Manufacturing Begins Here: How Global Recycling Day Can Change the Future

Join us in championing Global Recycling Day on the 18th of March 2025.

Since its inception in 2018, Global Recycling Day has inspired world leaders to recognize recycling as an urgent global issue in mitigating climate change. The circular movement reminds us to treat garbage and plastic waste as renewable resources for consumer and commercial goods.

In the automotive, electronics, packaging, and textiles industries, recycling becomes crucial in boosting process performance, increasing productivity, and strengthening the bottom line. As a manufacturing company, you can play a vital role in driving this global movement with RiverRecycle's expertise.

Did you know?

- 1) Slash Costs:** Recycling plastic can significantly reduce raw material costs for manufacturers. Using recycled plastic costs about 30-50% cheaper than virgin plastic.
- 2) Boost Operational Efficiency:** A 2019 World Bank report found that recycling plastic can reduce waste management costs by up to 50%. This is due to reduced landfill fees and transportation costs.
- 3) Tap into a Growing Market:** According to a report by Grand View Research, the global recycling market is estimated to grow from USD 55.46 billion in 2024 to USD 107.13 billion by 2032.

These are just 3 out of 15 benefits we have analyzed for manufacturing companies and tailored specifically to fellow C-Suite Executives, Operations, Supply Chain Management, Sustainability, Environmental Affairs, and Facilities Management professionals.

Ready to take the next step?

Receive our free PDF guide now and discover how RiverRecycle can help you achieve these benefits.

Option 1: Download through this link.

Option 2: Or for a quicker response, write "PDF" in the comment section.

#GlobalRecyclingDay #Recycling #Sustainability #RiverRecycle #PlasticWaste #Manufacturing

Info

Target Region/Country	Regional/Southeast Asia/Global		
Target Industries	Manufacturing: Companies that produce or consume the most plastic are in the automotive, electronics, packaging, and textiles industries.		
Target Audiences/Personas	C-Suite Executives, Operations, Supply Chain Management, Sustainability, Environmental Affairs, and Facilities Management professionals		
Market Approach	B2B		
Channel	LinkedIn (best for B2B)		
Type	Social Media Organic Post		
Visual	Carousel 4 Image Teaser - Cover + 3 Key Points		
Elements	Headline, Intro, Blurb UVP, CTA & Hashtags		
Lead Magnet	Free PDF Guide (Full Version)		
CTA 1	Landing Page	KPIs	
CTA 2	Direct Comment on LinkedIn Post	KPIs	



